

## **ALL4UA – ALL FOR UKRAINE**

*The "ALL 4 UA" project was initiated by the Economic Council at the President of the City of Rzeszów and operates in collaboration with the City of Rzeszów, the Subcarpathian Business Club, the National Chamber of Commerce, the Business Center Club, the Lewiatan Confederation, the Polish-Ukrainian Chamber of Commerce, the WORLD FOR UKRAINE Foundation (W4UAF), and the Industrial and Commercial Chamber in Rzeszów.*

### **I. Project Objective:**

The goal of the "ALL4UA" initiative is to enable Polish business to participate in the reconstruction process of Ukraine after the cessation of hostilities. Recognizing the strategic position of companies in the Podkarpackie region, we aim to promote the idea of cooperation, knowledge-sharing, and establishing business partnerships between Polish and Ukrainian entrepreneurs. Within the "ALL4UA" initiative, emphasis is placed on building long-term business relationships that will contribute to the effective economic recovery of Ukraine. For this reason, we are open to contacts with companies from other European and North American countries that want to collaborate with us in creating an environment conducive to joint efforts for the sustainable economic development of both regions.

### **II. Actions Implemented within ALL4UA:**

#### √ Company Database – Survey Research

A database is being compiled of Polish, Ukrainian, and other European and North American companies that have expressed their willingness to participate in the ALL4UA project. Over 50 Polish companies associated with the Economic Council at the President of the City of Rzeszów and within partner organizations and institutions have volunteered to participate. These companies operate in various industries, including services, manufacturing, construction, installation, and logistics, with declared processing capacities and deliveries reaching approximately 50 million euros per month. The company database is continually updated.

#### √ Knowledge Base

Part of the ALL4UA mission is to create a knowledge base for participants and provide them with access to essential information. In an effort to support Polish entrepreneurs, the Economic Council invites the best experts in insurance, law, and trade to contribute to the project. Furthermore, its representatives actively participate in events dedicated to the reconstruction process in Ukraine. Through collaboration with the WORLD FOR UKRAINE Foundation (W4UAF), the Economic Council actively took part in the Economic Round Table, sitting alongside representatives of authorities, government agencies, diplomacy, and local governments. As part of the event held on September 28-29, 2023, in Jasionka near Rzeszów, a debate was conducted outlining support opportunities for entrepreneurs interested in the Ukrainian market, issues related to risks and threats of doing business in Ukraine, and investment security in Ukraine. The principles of the DREAM platform's operation were presented. The event concluded with the signing of an agreement between the authorities of Rzeszów and the next twin city, Kherson.

#### √ International Cooperation and Representation of the Economic Council before Authorities and Institutions

The project envisions collaboration with local governments on both the Polish and Ukrainian sides, the governments of Poland and Ukraine, the European Union, and the United States. One of the actions involved submitting an official request to the Prime Minister, Minister of Foreign Affairs, Chairman of the Foreign Affairs Committee, and the Ambassador of Ukraine to Poland for the participation of Polish companies in the reconstruction process of Ukraine. Activities to strengthen cooperation between Polish entrepreneurs and companies from other European and North American countries are planned. "Matching" meetings between Polish and Canadian companies have already taken place.